

**UTTARA BANK PLC.
HEAD OFFICE
DHAKA**

(Card Deptt., ICT Division)

INSTRUCTION CIRCULAR NO.: 2450

DATED: 30.01.2025

Subject: Revised Interest Rate of UBPLC VISA Credit Card.

Uttara Bank introduced Visa Credit Card (Dual Currency) for the clients/staff of our Bank along with the facility of Supplementary Credit Card in the year 2018. The success of Card businesses hinges not only on the innovation of new features but also fostering the trust of Cardholders. Updating new features for Cards based on consumer demands and market analysis is more likely to expand Card businesses which simultaneously help financial institutions to stay competitive in their respective areas.

In view of the above, our Bank has re-fixed the Credit Card interest rate by considering other Bank interest rate and present competitive market situation with immediate effect which is as follows:

| SI No | Product Name | Type of Customer | Revised Interest Rate (Yearly) |
|-------|--|------------------|--------------------------------|
| 1 | Credit Card (For both Primary & Supplementary) | UBPLC Employee | 18% |
| 2 | | Client | 22% |

In view of the above, all the Branches and the Sub-Branches of our Bank are advised to notify their customers regarding the above services of our Credit Card. Branches and Sub-Branches are also advised to contact our Card Department, ICT Division, Head Office, Dhaka for further clarification, if needed.



(Md. Kamruzzaman)
General Manager



(Md. Rafiul Islam)
Executive General Manager

Distributions:

01. The Managing Director's Secretariat, Uttara Bank PLC., Head Office, Dhaka.
02. The Deputy Managing Directors, Uttara Bank PLC., Head Office, Dhaka.
03. The Executive General Manager, Uttara Bank PLC., Head Office, Dhaka.
04. All Divisional/Departmental Heads, Uttara Bank PLC., Head Office, Dhaka.
05. The General Manager, Uttara Bank PLC., Local Office, Dhaka.
06. The General Manager & Principal, Uttara Bank PLC., Training Institute, Dhaka.
07. The General Manager, Uttara Bank PLC., Corporate Branch, Dhaka.
08. All Zonal Heads, Uttara Bank PLC., Bangladesh.
09. All Branch Managers, Uttara Bank PLC., Bangladesh.
10. All Assistant Managers, Sub Branches, Uttara Bank PLC., Bangladesh.